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Three National Organizations Added as Knowledge Partners at EDspaces 2018

(*Silver Spring, MD*) — The <u>Education Market Association (EDmarket)</u> announces three new partnerships for <u>EDspaces 2018</u>, November 7-9 in Tampa, FL. The <u>American Society of Interior</u> <u>Designers (ASID)</u>, <u>The Association of Technology Leaders in Independent Schools</u> (ATLIS), and the Independent Office Products and Furniture Dealers Association (IOPFDA) have joined a prestigious list of <u>Knowledge Partners</u> supporting the event.

ASID is providing critical input in the education program development from the interior design perspective. ASID Vice President of Education and Engagement Matt DeGeeter serves on the EDspaces Education Committee, contributing valuable content ideas and participating as an education session grader.

The partnership with ATLIS provides an important link to the educational technology community recognizing the important role Technology Directors play in planning future-ready learning environments. With two of the EDfacility tour locations being independent schools, interest is high in sharing the innovation on display in Tampa with the ATLIS membership.

IOPFDA is helping spread the word about EDspaces to the dealer community, and will be holding an education session on sales strategies and increasing market share. IOPFDA is the umbrella organization for the <u>National Office Products Alliance</u> (NOPA) representing independent office products dealers and the <u>Office Furniture Dealers Alliance</u> (OFDA) representing independent office furniture dealers.

"Each of these organizations represents important audiences that need a seat at the table during discussions on the future of learning spaces," says Jim McGarry, President/CEO. "We welcome their leadership and ideas in continuing to broaden the reach of EDspaces."

Registration is now open at <u>www.ed-spaces.com</u>

EDspaces is the conference advancing the conversation about the future of learning environments. It is where innovations are unveiled and collaborations form, bringing together education's creative change agents who plan, design and manage innovative learning environments. Leaders from school districts and colleges, architects, interior designers, dealers and exhibitors engage and participate in the ongoing transformation of the learning environment. This growing event was honored in Tradeshow Executive's Fastest 50 for three categories in 2017.