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## **NEWS** RELEASE

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## **IIDA ANNOUNCES 2013 EDSPACES INNOVATION AWARD**

**CHICAGO, IL** — The International Interior Design Association (IIDA) proudly announces the opening of the **2013 EdSpaces Innovation Award**. The Innovation Award recognizes Manufacturers and Designers for excellence in product design for the learning environment. IIDA is the Knowledge Partner for the event, held annually at EdSpaces, the international trade show and conference sponsored by the National School Supply and Equipment Association (NSSEA) taking place **December 4-6, 2013**, in San Antonio, Texas. IIDA, through its expertise as design leaders and innovators, helps to position EdSpaces as the premier event dedicated to the advancement of design in learning environments.

"Evolving education demands constant reappraisal of the learning environment to discern whether or not we're offering students the best we can in terms of opportunity through design," **IIDA Executive Vice President and CEO Cheryl S. Durst, Hon FIIDA**, LEED AP, said. "As such, we're excited to be taking part in the Innovation Award at EdSpaces this year, where we anticipate impressive developments in the field of Education Design."

The competition is now open and accepting submissions in the following six categories: Flooring (Carpet, Hard Flooring/Resilient); Wall Surfaces (Acrylic, Glass, Metal, Moveable, Specialty Finishes, Wallcovering); Textiles (Drapery, Panel, Protective Finishes/Durability, Upholstery); Furniture (Casegoods; Children's, Lectern/Teaching Station, Student Desk, Systems, Tables – Occasional, Classroom, Dining or Conference); Seating (Classroom, Conference, Fixed, Guest, Lounge, Task); Specialties (Ceilings, Lighting, Playground Equipment, Visual Display & Signage). All products submitted must be designed for the learning environment and have been offered for sale or use after January 1, 2012. Only exhibitors at EdSpaces 2013 are eligible to submit product entries, and products must be displayed at EdSpaces to participate.

Product designs for the Innovation Award will be reviewed by a distinguished panel of jurors, and may be submitted now until the deadline of **November 20, 2013**. Judging will take place December 3, 2013, with winners being announced December 4, 2013. All winning products, manufacturers and Designers will be featured on the IIDA website.

For questions or for more information, please contact Design Competitions Manager Kiersten Snapp by email (<u>ksnapp@iida.org</u>) or by telephone (312.379.5134).

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## **About International Interior Design Association**

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior



Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. IIDA has helped reveal new Design talent through a variety of trade show involvement and Interior Design/Architecture competitions honoring national and international talent, including the Interior Design Competition, Global Excellence Awards and Hospitality Product Design Competition. www.iida.org