



# SchoolBondFinder

# INFORMATION IS GOLD

- ▶ **SchoolBondFinder** is the first comprehensive, online database tracking K12 funding projects in the United States. Designed specifically for education companies.
- ▶ **SchoolBondFinder** opens doors and unlocks opportunities earlier in the process for greater success.



## Efficient Market Intelligence

Our in-depth knowledge of K12 school districts throughout the U.S., backed by renowned funding experts and state of the art technology, puts accurate market information and lead generation at your fingertips. Filter on what is specific to your need to find the most relevant information quickly and easily.

## Proactive, Timely Updates

Choose your preferences and receive alerts on the latest bonds that pertain to your selected geography and area of interest. In a few clicks you choose what you want sent to you and how frequently you want to receive notifications.

## Detailed Contact Information

Each bond contains key district employee contact information to get you to the right people faster. Conversations are more effective when the right people are identified and the key needs outlined.

# ACCELERATE YOUR SALES CYCLE



# SchoolBondFinder

## SchoolBondFinder Benefits:

- Everything you need to know assembled in one convenient location saves hours of searching or missing relevant bonds.
- Increased knowledge of current and failed bonds for more meaningful and timely discussions.
- Query and filter by state, bond type, amount, and status. Pinpoint exactly what you need.
- Find the right people faster. Each bond contains key contact information, along with a link to specific local coverage or articles.
- Create proactive marketing materials and messaging.

## Beyond the Data, Train for Success

Navigating the funding process can be a challenge. Give your staff the personalized coaching they need to identify funding, and create relationships with the people who control it.

Dr. Paula Love, known throughout the industry as the Funding Doctor, has decades of experience delivering grant strategies for nonprofit and for-profit organizations, educational agencies, schools, and institutions of higher learning. She knows funding from the classroom to the boardroom. Her insight and analysis is a key to helping you navigate the twists and turns every bond-funded capital improvement project undergoes.

**Your team can open new doors to the billions of dollars in K12 bond funded capital projects with SchoolBondFinder at their fingertips.**

### Construction Funding



### Technology Funding



### Safety & Security Funding



Log onto [edmarket.org/school-bond-finder](http://edmarket.org/school-bond-finder) to request a demo today