



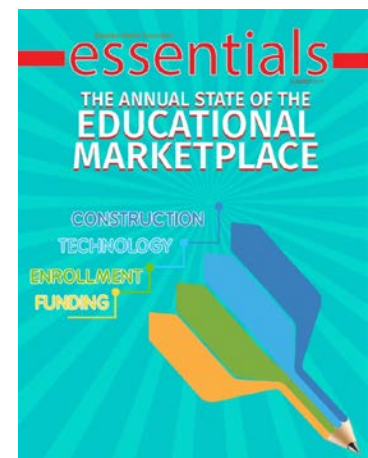
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## **EDmarket Releases State of the Educational Marketplace Report**

*Silver Spring, MD* — The much-anticipated 2015 Annual State of the Educational Marketplace Report is now available as a resource to the industry. The digital edition features articles on trends and opportunities available to dealers and manufacturers selling to teachers, parents, schools and colleges, including:

- Education Budget Outlook by Anne Wujcik, Education Research Analyst, MDR
- SIIA Vision K-20, Karen Billings, V.P. and Managing Director, SIIA Education Technology Industry Network
- Dealers Face Competition to Claim for Their Piece of The BTS Pie, Kathy Grannis Allen, Senior Director, Media Relations, National Retail Federation
- School and College Construction Reports, Paul Abramson, President at Stanton Leggett & Associates
- School Sustainability, Anisa Baldwin Metzger, School District Sustainability Manager for the Center for Green Schools USGBC
- The Outlook for 2015 and Beyond, Bob Stimolo, President of School Market Research Institute



“The bottom line is that education funding is the strongest it’s been since the onset of the recession based on growing state and local revenue increases,” reports Budget Outlook author Ann Wujcik. “As long as the economy continues to improve, American schools can expect to see slow but steady budget growth, and providers can expect to see the results of pent-up demand for instructional materials, classroom supplies, and more.”

This report is available free to EDmarket members as a membership benefit; nonmembers may purchase a copy for \$99. To obtain a preview copy for media coverage, please send email to [swashington@edmarket.org](mailto:swashington@edmarket.org) or call (800) 395-5550, ext. 1034.

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