



FOR IMMEDIATE RELEASE: April 7, 2014

Contact: Adrienne Dayton, V.P. of Marketing & Communications
800.395.5550, ext. 1031, adayton@edmarket.org

EDmarket iQ Debuts for the Educational Products Marketplace

(Silver Spring, MD) — The [Education Market Association](#) recently partnered with [Agile Education Marketing](#) to provide a new member service to help educational product manufacturers and dealers access the most comprehensive and accurate early childhood, K-12 and higher education database available. Attendees at ED Expo were shown demonstrations of this powerful search engine and were excited to see for themselves how to drill down within the data to identify the key contacts making decisions within the school building and district-level offices.



EDmarket iQ is an industry resource that allows for quick and easy identification of districts, schools and educators to target for sales and marketing promotions to expand market reach. This cloud-based service is an exclusive benefit of membership in the Education Market

Association. It includes the opportunity to search a full database of schools, districts, and colleges for real-time key information on those institutions that can help identify sales opportunities. Users can also quickly find a school or district office address or phone number from a mobile device. And for an additional fee, members can generate and download mailing and email lists to use in marketing their business.

Visit the EDmarket website to learn how EDmarket iQ can help companies locate and reach potential customers both locally and across the U.S. [Click here](#) to learn more.

About Agile Education Marketing: Founded in 2009, Agile Education Marketing is an innovative education information firm that supports the marketing initiatives of businesses selling products and services to schools. Customers can utilize Agile's robust database of preK-12 and higher education schools and personnel along with custom data analytics, creative services and tactical consulting. Agile's at-school and at-home mailing and e-mail lists, coupled with their knowledge and insight, help education businesses improve their marketing results and maximize their marketing investments. For more information about Agile and their partners, visit www.agile-ed.com.

About Education Market Association: The mission of the [Education Market Association](#) (EDmarket) is to serve the educational products marketplace by providing high quality tradeshow events that increase the productivity of the channel; networking opportunities to build relationships with trading partners; and market information on which to make solid business decisions.

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