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Featured Member Benefits

<p>Advocacy Efforts — as your representative on Capital Hill, EDmarket addresses legislative and regulatory issues that affect the educational products industry.</p>	●
<p>Member Lists — access to primary contacts of EDmarket dealer members.</p>	●
<p>Membership Directory — (digital & print edition) - all members are listed in this industry resource.</p>	●
<p>Membership Directory Online Search — searchable database of all members by company, individual, and product categories.</p>	●
<p>New Member Notification — provides members email notification on a monthly basis when a new company joins EDmarket membership.</p>	●
<p>EDknowledge Bank — access to useful articles and URLs to help solve everyday business problems.</p>	●
<p>EDsession Conference Presentation Library — access to speaker materials from EDmarket events.</p>	●
<p>Webinar Series — to learn new strategies, acquire skills, and discover best business practices that will expand your ROI and access to the on-demand video library</p>	●
<p>EDmarket iQ Data Explorer Access — detailed data can specific on sales targets with full contact information for perpetual use at a discounted rate.</p>	●
<p>EDmarket iQ Look-up — access to Agile’s cloud-based, comprehensive database containing K-12 district and school data to help generate potential customers in your area.</p>	●
<p>GEI Seal of Endorsement Services — receive 20% off of two vital services: Pre-Market Product Testing and On-Market Testing and Endorsement</p>	●
<p>School Marketing e-newsletter — a free monthly e-newsletter delivering information on marketing to PreK-12 schools.</p>	●
<p>SchoolBondFinder — receive 10% off schoolbondfinder’s database service — a comprehensive, online database tracking K12 funding projects in the United States. Designed specifically for education companies</p>	●
<p>MyResource Library — access to an extensive virtual library (normally found in binders in your physical binder library) .</p>	●
<p>Advertising Opportunities — receives advertising discount pricing s in association’s magazine/e-newsletter, event programs, and membership directory.</p>	●
<p>Exhibit Member Pricing — receives member exhibit pricing at EDmarket events. Information also includes access to registration list of event attendees.</p>	●
<p>Essentials Magazine — a quarterly publication covering trends and news on the industry.</p>	●
<p>Essentials Weekly — a weekly e-newsletter for members to receive the very latest industry and education market news.</p>	●
<p>Expert Advice/Resources — access white papers/resources of EDmarket’s marketing, credit card/bank card processing, freight/logistics, credit & sales information, and health insurance consultants.</p>	●
<p>Industry Reports — access to research studies to on the educational products industry.</p>	●
<p>Voting Rights Status - eligible to submit Leadership Nominations and can vote on leadership positions and bylaw changes.</p>	●
<p>Leadership Participation — nomination consideration to serve on EDmarket’s council, committee, and Board of Director seats</p>	●