



## Featured Member Benefits

## Individual Architect

<p><b>Advocacy Efforts</b> — as your representative on Capital Hill, EDmarket addresses legislative and regulatory issues that affect the educational products industry.</p>	●
<p><b>Member Lists</b> — access to primary contacts of EDmarket dealer members.</p>	●
<p><b>Membership Directory</b> — (digital &amp; print edition) - all members are listed in this industry resource.</p>	●
<p><b>Membership Directory Online Search</b> — searchable database of all members by company, individual, and product categories.</p>	●
<p><b>New Member Notification</b> — provides members email notification on a monthly basis when a new company joins EDmarket membership.</p>	●
<p><b>EDsession Conference Presentation Library</b> — access to speaker materials from EDmarket events.</p>	●
<p><b>Webinar Series</b> — to learn new strategies, acquire skills, and discover best business practices that will expand your ROI and access to the on-demand video library</p>	●
<p><b>EDmarket iQ Data Explorer Access</b> — detailed data can specific on sales targets with full contact information for perpetual use at a discounted rate.</p>	●
<p><b>EDmarket iQ Look-up</b> — access to Agile’s cloud-based, comprehensive database containing K-12 district and school data to help generate potential customers in your area.</p>	●
<p><b>School Marketing e-newsletter</b> — a free monthly e-newsletter delivering information on marketing to PreK-12 schools.</p>	●
<p><b>SchoolBondFinder</b> — receive 10% off schoolbondfinder’s database service — a comprehensive, online database tracking K12 funding projects in the United States. Designed specifically for education companies</p>	●
<p><b>MyResource Library</b> — access to an extensive virtual library (normally found in binders in your physical binder library) .</p>	●
<p><b>Advertising Opportunities</b> — receives advertising discount pricing s in association's magazine/e-newsletter, event programs, and membership directory.</p>	●
<p><b>Essentials Magazine</b> — a quarterly publication covering trends and news on the industry.</p>	●
<p><b>EDspaces eNewsletter Today Coming Soon!</b> — a monthly e-newsletter providing educational information for the facilitates marketplace focused on learning environments.</p>	●
<p><b>Expert Advice/Resources</b> — access white papers/resources of EDmarket's marketing, credit card/bank card processing, freight/logistics, credit &amp; sales information, and health insurance consultants.</p>	●
<p><b>Industry Reports</b> — access to research studies to on the educational products industry.</p>	●
<p><b>Leadership Participation on the EDspaces Planning Committee</b> — an active voice for input on the on EDmarket's EDspaces Planning Committee</p>	●