









|  Member Dealer Benefits & Packages | Express Membership Free <small>(company verification required)</small> | Standard Membership \$199 | Signature Membership \$699 | Executive Membership \$1,499 |
|--|--|---|---|--|
| EDmarketDealer.com — consumer site to build awareness and drive traffic to EDmarket Dealer members |  <small>(basic listing)</small> |  <small>(general listing + social media links)</small> |  <small>(general listing + social media links + logo)</small> |  <small>(general listing + social media links + logo + priority placement)</small> |
| Essentials Magazine — a quarterly publication covering trends and news on the industry. |  <small>(1 digital access)</small> |  <small>(unlimited digital access)</small> |  <small>(unlimited digital access)</small> |  <small>(unlimited digital access)</small> |
| Essentials Weekly — a weekly e-newsletter for members to receive the very latest industry and education market news. |  |  |  |  |
| Membership Directory Online Search — searchable database of all members by company, individual, and product categories. |  |  |  |  |
| Webinar Series — to learn new strategies, acquire skills, and discover best business practices that will expand your ROI. |  <small>(20% discount)</small> |  <small>(40% discount + 1 complimentary per year)</small> |  <small>(40% discount + 3 complimentary per year)</small> |  <small>(free unlimited access)</small> |
| EVENTS: EDspaces Full Conference Discount — regular and/or on-site registration rates not applicable. | |  <small>(5% discount)</small> |  <small>(10% discount)</small> |  <small>(20% discount)</small> |
| EDknowledge Bank — access to useful articles and URLs to help solve everyday business problems. | |  |  |  |
| EDmarket iQ Look-up — access to Agile's cloud-based, comprehensive database containing K-12 district and school data to help generate potential customers in your area. | |  |  |  |
| EDmarket iQ Data Explorer Access — detailed data can specific on sales targets with full contact information for perpetual use at a discounted rate. | |  |  |  |
| Expert Advice/Resources — access white papers/resources of EDmarket's marketing, credit card/bank card processing, freight/logistics, and health insurance consultants. | |  |  |  |
| SchoolBondFinder — receive 10% off schoolbondfinder's database service — a comprehensive, online database tracking K12 funding projects in the United States. Designed specifically for education companies | |  |  |  |
| MyResource Library — access to an extensive virtual library (normally found in binders in your physical binder library) . | |  |  |  |
| Industry Reports — access to research studies to on the educational products industry. | |  <small>(5% discount)</small> |  <small>(10% discount)</small> |  <small>(20% discount)</small> |

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|---|--|--|--|---|
| Leadership Participation — nomination consideration to serve on EDmarket's council, committee, and Board of Director seats | | ● | ● | ● |
| Membership Directory — (digital & print edition) - all members are listed in this industry resource. | | ● <small>(digital & print free + shipping cost)</small> | ● <small>(digital & print free + shipping cost)</small> | ● <small>(digital & print free + free shipping cost)</small> |
| School Marketing e-newsletter — a free monthly e-newsletter delivering information on marketing to PreK-12 schools. | | ● | ● | ● |
| Voting Rights Status - eligible to submit Leadership Nominations and can vote on leadership positions and bylaw changes. | | ● | ● | ● |
| EDsession Conference Presentation Library — access to speaker materials from EDmarket events. | | | ● | ● |
| Company Introductions — email request for an introductions by EDmarket's CEO or Board Member to establish new business connections . | | | ● <small>(4 introductions)</small> | ● <small>(up to 10 introductions)</small> |
| New Member Notification — provides members email notification on a monthly basis when a new company joins EDmarket membership. | | | ● | ● |
| Qualify for Exhibit Member Pricing — qualify to receive member exhibit pricing at EDexpo and/or EDspaces events. | | | ● | ● |
| Century Club at \$500 Level — includes basic benefits (Year-long recognition on EDmarket's website (logo placement) Century Club designation by your directory listing Century Club commemorative lapel pins distributed at EDmarket events and more | | | | ● |